

## Conference Co-Chairs

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## Industry & Special Events Co-Chairs

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## Important Dates

Submission: February 19, 2007  
Acceptance: April 23, 2007  
Camera-ready copy: May 31, 2007  
Workshop/tutorial proposals:  
February 1, 2007  
Notification: February 15, 2007  
Workshops/tutorials: August 19, 2007  
Conference: August 20-22, 2007



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# The 9th International Conference on Electronic Commerce (ICEC'07)

August 19-22, 2007

University of Minnesota, Minneapolis, MN, USA

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The International Conference on Electronic Commerce (ICEC) annually brings together the leaders of the scientific research community in e-commerce and e-business from all over the world. The 2007 conference marks the second time that it will be held in the United States, having most recently been held in Xi'an, China and Fredericton, New Brunswick, Canada.

ICEC'07 will feature: invited keynote presentations; panels on topical issues on technology, business and public policy; refereed paper presentations on emerging and continuing research issues; tutorials and workshops that are designed to identify new areas for knowledge development and sharing. With involvement from the IT industry and the business community, ICEC'07 will encourage new dialogues and exchanges that will enable each side to take advantage of what the other has to offer in terms of technological, managerial and public policy know how.

The conference will showcase new ideas that have emerged from cross-disciplinary discovery and collaboration – directions that are at the heart of current efforts to further advance e-commerce as both a business and an academic discipline. The conference theme of ICEC'07 will focus on the discovery of innovative techniques and technologies that strive to identify and overcome such difficulties, and set the foundation for new research endeavors that will allow e-commerce to grow much more rapidly in the years to come.

Topic areas of interest include, but are not limited to:

- Business Intelligence from Web data
- Business-to-business e-commerce
- Business-to-consumer e-commerce
- Economics of the Internet and information goods
- E-government, policy and law
- Intellectual property and digital rights management
- Mobile and pervasive commerce
- Multiagent systems and electronic markets
- Peer-to-peer, grid, and other open distributed systems
- Prediction/information markets
- Privacy, security and trust
- Reputation and recommendation systems
- Search and information retrieval for e-commerce
- Semantic Web ontologies and services
- Social networks and viral marketing
- Sponsored Web search

ICEC'07 encourages submission of high quality papers in all e-commerce-related areas. Submitted papers should not have been submitted for review, accepted for publication, or already published elsewhere. Papers will be reviewed on the basis of technical quality, relevance, significance and clarity.

All accepted papers will be published in the conference proceedings. The highest quality papers will be invited for submission and developmental reviewing to various special issues of journals, such as the Journal of the Association for Information Systems, the Journal of Management Information Systems, Electronic Commerce Research and Applications, and the Journal of Strategic Information Systems.

## Paper Submission

Submissions should be no longer than 10 pages. Papers must be submitted in PDF, according to the ACM Proceedings Format (<http://www.acm.org/sigs/pubs/proceed/template.html>). All papers must be submitted electronically using the conference's online submission system available at <http://icec07.cs.umn.edu/myreview/>

<http://icec07.cs.umn.edu>